

# What IMTS says about SalesCat® ...

**“Bottom of the 9th, two-out, bases-loaded Grand Slam!” — IMTS**



**Sales Tool: SalesCat** - IMTS wanted an interactive sales tool that would empower customers to sell themselves.

**SalesCat** was emailed directly to prospective exhibitors ... one PDF file with two-click navigation to all aspects of the show—attendees, buying power ... 21 video testimonials and a booth application included.

[Download here](#)

**Results:** 100,000 sq ft of booth space sold over and above budget—more than \$2 million in added revenue ... a strong increase from IMTS 2010 and a solid foundation for IMTS 2014.

Outsmart your competitors –

**[OUTSELL THEM](#)**



**FOR MORE INFORMATION:**  
Visit the [SalesCat website](#).  
Call Toll-Free: 1.866.239.1187  
[Click here to arrange an online demo!](#)

**[Click here to watch the IMTS SalesCat Webinar](#)**

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